	2026												2027											
CORE AREA INVESTMENT STRATEGY FOCUS AREAS	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Create Place and Foster Vibrancy																								
A.1 Identify and Determine Catalyst Sites																								
High Value Property Map																								
Retail, Restaurant, Commercial Market Analysis																								
Property Acquisition Strategy																								
A.2 Activate Existing Areas																								
Identify and Fund Capital Improvement Projects																								
A.3 Create the Urban Design and Core Area Master Plan																								
Block and Site Designs																								
A.4 Open Space, Art, and Wayfinding Signage																								
Core Area Revitalization Grant Program																								
Administer																								
Core Area Green Rebate Program																								
Develop																								
Recommend																								
Administer																								
Park Identification and Assistance																								
Move the Market																								
B.1 Develop, Align, and Implement Incentives																								
Investments/Incentives Tier Program Participation																								
Structure Plan																								
Research																								
Develop																								
Recommend																								
Implement																								
Small Business Loan																								
Research																								
Develop																								
Recommend																								
Implement																								
Brand, Market, Recruit																								
C.1 Create the Brand																								
C.2 Annual Investment Summit																								
Leverage Efforts and Build Capacity																								
D.1 Assist with Core Area EID Establishment																								
D.2 Staff Capacity Analysis																								