



CITY OF BEND

City Manager's Report

Information and Updates for the Mayor and City Council

February 14, 2025

UPCOMING EVENTS AND MEETINGS

MEETING/EVENT	DATE	TIME	LOCATION
Council Meeting	February 19	5 p.m. BURA Meeting 7 p.m. Regular Meeting	Council Chambers / Virtual
Council Meeting	March 5	5 p.m. Work Session 7 p.m. Regular Meeting	Council Chambers / Virtual
Council Meeting	March 19	5 p.m. Work Session 7 p.m. Regular Meeting	Council Chambers / Virtual

[VIEW THE FULL COUNCIL SCHEDULE](#)

PUBLIC AGENCY AND COMMUNITY PARTNER UPDATES

League of Oregon Cities Bulletin

Read the most recent LOC Bulletin [here](#). Of note,

- The LOC is urging city leaders to contact their state legislators asking them to speak with Joint Ways and Means Co-Chairs Senator Kate Lieber and Representative Tawna Sanchez, and Co-Chairs of the Subcommittee on Transportation and Economic Development, Senator Aaron Woods and Representative David Gomberg, about the urgent need for infrastructure investment.
- Earlier this week, the LOC received the first round of amendments for HB 2138. The purpose of this legislation is to make it easier to develop middle housing for infill. Governor Kotek's office



is taking feedback and anticipates a second round of amendments. There are several remaining points of contention around tree codes, traffic impact analyses, and middle housing definitions.

2025 State Share Revenue Report

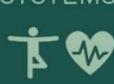
Please find attached the **2025 State Share Revenue Report**, provided by the League of Oregon Cities.

Target Sector Analysis

A consultant team from ECONorthwest is helping the City of Bend complete a Target Sector Analysis that serves as a data point for staff to utilize in developing broader planning strategies related to employment growth and land supply needs. In this process, stakeholder interviews were conducted with the Bend Chamber, EDCO, Business Oregon, OSU-Cascades and the Central Oregon Intergovernmental Council. As a result, the final report will be representative of a diverse range of perspectives related to economic development in Bend and across the region. It is our hope that the identified Target Sectors that City Council adopts will also be included in the criteria for businesses to apply for the new Tax Increment Assistance for Employee Growth program that is being offered through the Bend Urban Renewal Agency. This will allow the City to deploy this tool in a flexible way that simultaneously encourages the development of industries that can be either export-oriented or locally-serving, both critical to sustaining a thriving economy. Our hope is to come to Council on April 2 to further discuss this topic after receiving a recommendation from the Bend Economic Development Advisory Board.

SELECTION OF TARGET INDUSTRIES

Proposed Target Sectors by Cross -Sector Group

RECREATION & TOURISM	HEALTH SYSTEMS	BUILD FOR GROWTH	TECHNOLOGY & INNOVATION
 <ul style="list-style-type: none">❖ Outdoor product manufacturing❖ Food and beverage manufacturing❖ Food service❖ Accommodations❖ Entertainment and recreation	 <ul style="list-style-type: none">❖ Health care❖ Wellness services❖ Bioscience R&D delivery❖ Management of companies❖ Computer systems design	 <ul style="list-style-type: none">❖ Architecture and engineering❖ Residential and commercial construction❖ Building maintenance❖ Real estate❖ Wood product manufacturing	 <ul style="list-style-type: none">❖ Aerospace manufacturing❖ High-tech manufacturing❖ Architecture and engineering❖ Computer systems and software manufacturing❖ Bioscience research, development and manufacturing



DEPARTMENT UPDATES

Water Services Department Employees Receive Letter of Appreciation

We recently received this **letter of appreciation** from a local resident commending City of Bend Water Services Department employees' service and knowledge which helped him to successfully fix his water break. Well done, Cain Bauer and TJ Ewing!

January Social Media and Media Report

For the month of January, the top community topics and themes observed in media and social media by the Communications & Engagement Department included:

- Transportation: Stories and social media conversations about the multiple construction projects happening around town.
- Emergency Preparedness: Conversations and media stories about Bend's planning for emergencies.
- City Council: Newly elected council members sworn in and goal setting process with community involvement.

For more information, including media coverage of the City and social media engagement, see the **January Social Media and Media Monitoring Report**.

[VIEW PREVIOUS CITY MANAGER'S REPORTS](#)

Accommodation Information for People with Disabilities



To obtain this information in an alternate format such as Braille, large print, electronic formats, etc., please contact Michelle Driggs at mdriggs@bendoregon.gov or 541-678-6596. Relay Users Dial 7-1-1.

