

Bend Community Transportation Survey
June 2015; City of Bend Voters
10 minutes; N=300
+/-3.4% to 5.6%

Hi, my name is ____ from an opinion research firm in Oregon. I'm not selling anything. I have a few questions about issues in Bend that impact residents.

I'm going to read a list of issues facing Bend. Using a scale of 0 to 10, where 0 means you're not at all concerned about that issue and 10 means you're very concerned, please rate the following issue. You can use any number between 0 and 10. **(Rotate list)**

Response Category	Top Box (8+9+10)	Mean	DK
1. Road maintenance and repair	52%	7.3	0%
2. The economy and cost of living	51%	7.3	0%
3. K-12 public schools	39%	6.1	4%
4. Public safety and crime	26%	5.2	0%

5. What is the most important transportation issue in Bend that you would like your local government leaders to do something about? **(Open, probe for specific comments)**

Response Category	N=300
Fix roads/Maintenance	34%
Buses/Routes/Stops/Improved service	29%
Traffic/Congestion	8%
Expand lanes/Roundabouts/Better access	7%
Nothing/No concerns	5%
Plan for future growth	3%
Sidewalks/Repair/Placement	3%
Finish current projects and construction	2%
Traffic safety	2%
Do away with roundabouts-too many	2%
All other responses	1% or less
Don't know	2%

6. Do you feel conditions of roads in Bend are excellent, good, average, poor, or very poor?

Response Category	N=300
Excellent	2%
Good	8%
Average	28%
Poor	42%
Very poor	19%
(DON'T READ) Don't know	0%

I'd like to read a list of transportation improvements in Bend. Using a scale of 0 to 10, where 0 means low priority to improve and 10 means high priority to improve, please rate the priority of the following transportation improvements. You can use any number between 0 and 10. **(Rotate list)**

Response Category	Top Box (8+9+10)	Mean	DK
7. Maintain and repair existing roads	75%	8.4	1%
8. Build new roads and widen existing roads	43%	6.6	1%
9. Connect sidewalks and improve pedestrian paths	36%	6.1	1%
10. Build more and safer bicycle paths	32%	5.7	1%
11. Expand the public bus system	47%	6.6	2%

12. In general, how much would you be willing to spend per month to have a strong transportation system in Bend, including maintaining roads, connecting the sidewalk system, providing more and safer bicycle lanes, and a better public bus system? **(Open; Accept dollar amount)**

Response Category	N=300
\$0	25%
\$1 to \$3	6%
\$4 to \$6	10%
\$10 to \$15	18%
\$20 to \$25	12%
\$30 to \$50	11%
More than \$50	5%
Mean	\$18.00
Don't know	14%

13. What do you believe is the primary funding source for road maintenance and transportation improvements in Bend? **(Do not read list)**

Response Category	N=300
Taxes – general	30%
Property tax	27%
Fuel tax/gas tax	26%
Vehicle registration fee	4%
Utility fee	2%
Other	6%
Refused	5%

14. Which one of the following statements is closer to your point of view? **(Rotate)**

Response Category	N=300
The city of Bend has enough funds to properly maintain roads; they need to use the existing funds more wisely.	54%
The city of Bend does not have enough funds to properly maintain roads, the community is growing and we need to look for ways to fund transportation improvements.	43%
(DON'T READ) Refused	3%

15. The city of Bend will need to consider several proposals to fund and implement transportation improvements. Which one of the following is your most preferred funding source? Please choose one. **(Rotate)**

Response Category	N=300
Fuel tax	29%
Studded tire fee	29%
Vehicle registration fee	15%
Property tax	10%
Utility fee	5%
(DON'T READ) Refused	12%

16. The city of Bend may ask voters to fund transportation improvements through a potential fuel tax. For an average vehicle that gets 25 miles to the gallon and logs 12,000 miles annually, a possible 10-cent fuel tax would cost \$4 per month. As of today, would you support or oppose this tax? (Is that strongly or somewhat)

Response Category	N=300
Strongly support	24%
Somewhat support	39%
Somewhat oppose	13%
Strongly oppose	21%
(DON'T READ) Refused	2%

17. **(If oppose on Q16)** Would you support or oppose a 5-cent fuel tax that would cost \$2 per month? (Is that strongly or somewhat)

Response Category	N=104
Strongly support	7%
Somewhat support	30%
Somewhat oppose	19%
Strongly oppose	43%
(DON'T READ) Refused	1%

18. If a fuel tax helped to connect sidewalks, build more bike lanes, and make safety improvements for pedestrians and bicyclists, would you be more likely or less likely to support the proposed fuel tax, or would it make little difference?

Response Category	N=300
More likely	44%
Less likely	20%
Little difference	34%
(DON'T READ) Refused	1%

19. If a fuel tax would mean that visitors to Bend help pay for transportation improvements as well as residents, would you be more likely or less likely to support the proposed fuel tax, or would it make little difference?

Response Category	N=300
More likely	62%
Less likely	8%
Little difference	28%
(DON'T READ) Refused	2%

Here are some reasons people may give for **supporting** more money for transportation improvements. Do you believe the following is an excellent, good, poor, or very poor reason to support more money for transportation? **(Rotate list)**

Response Category	Excellent	Good	Poor	Very Poor	DK
20. Maintaining roads in Bend is important for the safety of residents and emergency response times for fire, police, and ambulance service.	39%	48%	8%	3%	2%
21. The condition of roads in Bend has been declining. If the city does not take steps now to maintain roads, it will cost up to 10 times more to fix and rebuild roads later. We need to invest now to save money in the long-run.	42%	42%	9%	4%	4%
22. It is important to the health and growth of Bend's economy to maintain roads.	31%	50%	14%	3%	2%
23. Funds would go toward connecting sidewalks, building more and safer bicycle paths, and improving the bus system. This gives people other choices to driving, supports healthy lifestyles, and is better for our natural environment.	27%	46%	17%	7%	3%

Here are some reasons people may give for **opposing** more money for transportation improvements. Do you believe the following is an excellent, good, poor, or very poor reason to oppose more money for transportation? **(Rotate list)**

Response Category	Excellent	Good	Poor	Very Poor	DK
24. There are more important priorities in Bend right now than fixing roads and making transportation improvements.	13%	27%	41%	15%	4%
25. Many residents in Bend just can't afford to pay more in fees or taxes right now.	28%	34%	29%	5%	4%
26. Bend residents pay enough in fees and taxes, the city needs to use the existing money more wisely.	31%	40%	21%	4%	4%
27. A large portion of the funds would go toward maintaining roads. There is too much focus on roads and not enough on alternative transportation options.	10%	30%	41%	11%	7%

These last questions make sure we have a valid sample of Bend. It's important that I collect answers to each question. These are all confidential.

28. Age (**don't ask, record from sample**)

Response Category	N= 300
18-34	22%
35-54	36%
55+	42%

29. Do you consider where you live to be rural, suburban, or urban?

Response Category	N= 300
Rural	20%
Suburban	51%
Urban	29%

30. What is the highest level of education you have completed?

Response Category	N= 300
Less than High School degree	3%
High School diploma/GED	18%
2-year degree/some college	32%
4-year degree	25%
Graduate degree	23%

31. Gender (**from observation**)

Response Category	N= 300
Male	47%
Female	53%

32. Political party (**from sample**)

Response Category	N= 300
Democrat	34%
Republican	30%
Independent	7%
Another party	4%
Non-affiliated	25%

33. Voting history (**from sample**)

Response Category	N= 300
0/1 of 4	21%
2 of 4	25%
3 of 4	19%
4 of 4	35%

34. Did we reach you on a cell phone today?

Response Category	N= 300
Yes	45%
No	55%
Don't know/Refused	1%