

**City of Bend  
2015 Citizen Committee Goals**



**Committee Name:** Arts, Beautification and Culture Commission

**Committee Mission:** Provide advice and recommendations on the appropriate role for the City of Bend to take in supporting art, beauty and culture and annually identify appropriate City involvement in arts, beauty and culture with emphasis on community gatherings, events, cultural tourism and the arts

**Committee Goals for 2015**

*Please describe briefly here. Add lines or attach additional sheets if supplemental information is needed. Refer to the Committee's charge statement or strategic plan.*

1. Recognize individual, business and organizations that foster art, beautification and culture in the community through the ABC Awards.
2. Continue our successful City Walls at City Hall to highlight and feature local Bend artists and inspire the community with art in a public setting.
3. Seek sustainable funds for the Commission's activities.
4. Create a City of Bend artist's database to feature any and all artists that live and participate in our community, which allows the city of Bend to connect artists with community events.
5. Create a community wide Art event and/or collaborate with a fellow Art Groups to foster the growth of another City Art feature.

**Of the Committee Goals listed above, which do you feel require Council involvement (i.e. Formal Action such as an update to City Code or Policy direction in the form of a resolution, direction needed to help shape the execution of the goal, or staffing or other resources needed from Council to accomplish goal.**

1. Request funding for the implementation of Goal #5 and to support the City Walls at City Hall Opening Events and help fund the ABC Awards.
2. City of Bend Staff support to create and maintain the Bend Artist database, re: Goal #4.

**Please share what the committee does well and also what you feel it could improve upon in 2015.**

1. We are the face of the City regarding the arts in our community and we are in front when it comes to the public and the City interaction regarding fostering of the arts. We have created a very successful City Walls at City Hall and grown its success over the past three years and have a reputation for some of the finest art shows in the area. Our ABC Awards allow the recipients to use the Award's Certificate and Logo on their promotional materials and websites and they have done so with pride since its inception, which promotes the ABC Commission and the City of Bend.
2. We would like to continue to promote the Commission to increase its role with more public awareness of our existence and abilities.

**When would the committee like to report to Council?**

Annually  Quarterly  Prefer to work with Council Liaison