

**City of Bend
2015 Citizen Committee Goals**



Committee Name: Bend Economic Development Advisory Board (BEDAB)

Committee Mission: The purpose of the BEDAB is to
Advocate - provide input into City policies and procedures from a private-sector perspective;
Facilitate – broker entrepreneurial support among existing community resources
Market – brand and guide marketing efforts of Bend as “open for business”
Coordinate – organize and oversee city resources applied to economic development

BEDAB 2013-2016 Strategic Plan

Adopted 11-04-2014

Vision -- Bend: The lifestyle city cultivating tomorrow's economy

Mission -- To innovate and advocate for a prosperous economic environment

Goals & Objectives:

1. Coordinate resources to grow, recruit and retain businesses
 - a. Maintain, improve, and monitor feedback mechanism for businesses
 - b. Ensure that City Departments streamline processes for businesses and are problem-solvers
 - c. Recommend equitable solutions for fees
 - d. Support higher education and workforce training by communicating business needs to educational institutions
 - e. Promote the Business Advocate as a resource for businesses
2. Create an environment where businesses thrive
 - a. Ensure City of Bend infrastructure can accommodate growth—sewer, water, and roads
 - b. Market Bend as business friendly
 - c. Support the continued evolution of entrepreneurial infrastructure
 - d. Recommend policies that ensure availability and affordability of workforce housing
 - e. Promote the Business Advocate as resource to identify and recommend change to improve the city's business climate
3. Provide the City with business perspective recommendations
 - a. Promote adequate inventory of land for current and future growth
 - b. Encourage improvement and expansion of regional transportation infrastructure—air service, highways, and rail that expand access to markets

Of the Committee Goals listed above, which do you feel require Council involvement (i.e. Formal Action such as an update to City Code or Policy direction in the form of a resolution, direction needed to help shape the execution of the goal, or staffing or other resources needed from Council to accomplish goal.

Please describe briefly here. Add lines or attach additional sheets if supplemental information is needed. Refer to your Committee's Strategic Plan when possible.

1. Ensure City of Bend infrastructure can accommodate growth – roads, water and sewer. Make needed investments in transit and street funding.
2. Recommend policies that ensure availability and affordability of workforce housing.
3. Promote adequate inventory of land for current and future growth. Achieve April 2016 deadline for adoption. Begin aligning staff and consultant resources for policy and program development required after April 2016 deadline.
4. Devise short and long term policies to develop Juniper Ridge.
5. Continue to support City Departments to streamline processes for businesses and to be problem solvers

Please share what the committee does well and also what you feel it could improve upon in 2015.

Committee did well in 2014:

1. Provided forum for business community
2. Support BA as a conduit for businesses
3. Provided local business perspective on policy discussions and staff for operations
4. Made policy recommendations

Improvement for 2015

1. Better timing so that BEDAB is prepared to weigh in on all related policy decisions. The board "missed" both Bridge Creek and Utility Rate changes this year

When would the committee like to report to Council?

Annually Quarterly Prefer to work with Council Liaison