

**City of Bend  
2015 Citizen Committee Goals**



**Committee Name:** Downtown Bend Business Association

**Committee Mission:** Promoting the economic vitality by enhancing the experience, image, and lifestyle of Downtown Bend

**Committee Goals for 2015**

*Please describe briefly here. Add lines or attach additional sheets if supplemental information is needed. Refer to the Committee's charge statement or strategic plan.*

1. **City of Bend**-Develop a more active relationship with the City
2. **Engagement**-Hold more networking opportunities
3. **Livability**-Maintain public safety of downtown

**Of the Committee Goals listed above, which do you feel require Council involvement (i.e. Formal Action such as an update to City Code or Policy direction in the form of a resolution, direction needed to help shape the execution of the goal, or staffing or other resources needed from Council to accomplish goal.**

*Please describe briefly here. Add lines or attach additional sheets if supplemental information is needed. Refer to your Committee's Strategic Plan when possible.*

1. Goal #1 – Engaging with the City. The DBBA believes that the City needs a Downtown Manager to act as a direct liaison to help achieve objectives and manage policy decisions.
2. Goal #3 – Livability. Downtown Bend requires a consistent police patrol to deter negative behaviors particularly in Mirror Pond Plaza, the parking garage, and on the sidewalks.
- 3.

**Please share what the committee does well and also what you feel it could improve upon in 2015.**

The DBBA worked well on:

1. alerting the City to maintenance issues
2. addressing issues with the street vendor policy
3. executing public street festivals and events

For 2015, the DBBA would like to do better on:

1. the Christmas décor
2. downtown parking management

**When would the committee like to report to Council?**

Annually  Quarterly  Prefer to work with Council Liaison